



# OUTDOOR LOTUS ENTRIES LIST



# OUTDOOR LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>USE OF OUTDOOR</b>				
<b>OD01 Traditional Poster *NEW*</b>				
OD01/001	BURGER KING   THE FEEDBACK THAT FEEDS YOU (1)	BURGER KING PHILIPPINES	PROPEL MANILA 360, INC.	MANILA
OD01/002	BURGER KING   THE FEEDBACK THAT FEEDS YOU (2)	BURGER KING PHILIPPINES	PROPEL MANILA 360, INC.	MANILA
OD01/003	BURGER KING   THE FEEDBACK THAT FEEDS YOU (3)	BURGER KING PHILIPPINES	PROPEL MANILA 360, INC.	MANILA
OD01/004	STOP DRINK, STACK THE DREAM	THAI HEALTH PROMOTION FOUNDATION	DENTSU CREATIVE THAILAND	BANGKOK
OD01/005	VOICE WANTED	KOREAN NATIONAL POLICE AGENCY	CHEIL KOREA	SEOUL
OD01/006	EXTRA FINGER LICKIN' GOOD	KFC	HAVAS MALAYSIA	KUALA LUMPUR
OD01/007	MAKES 'EM MITEY	VEGEMITE	THINKERBELL	MELBOURNE
<b>OD02 Traditional Billboard</b>				
OD02/001	DORITOS HALLOWEEN HIJACK	DORITOS	AKCELO	SYDNEY
OD02/002	THE LONGEST CONDITIONS BILLBOARD	ALLIANZ AYUDHYA ASSURANCE PUBLIC COMPANY LIMITED	CHOOJAI AND FRIENDS	BANGKOK
OD02/003	DO THE COPY RIGHT THING	CARRIER	YELL BANGKOK	BANGKOK
OD02/004	EXTRA FINGER LICKIN' GOOD	KFC	HAVAS MALAYSIA	KUALA LUMPUR
OD02/005	DISINTEGRATING BILLBOARD	CHUPPS FOOTWEAR	INTO CREATIVE	MUMBAI
OD02/006	HEADLIGHT BILLBOARD	GRAB	GIGIL	MANILA
<b>OD04 Animated Billboard</b>				
OD04/001	RUNWAY TO HOME	NATIONAL CENTER FOR THE RIGHTS OF THE CHILD	DAEHONG COMMUNICATIONS	SEOUL
OD04/002	AMAZON HOLIDAY 3D OUT OF HOME	AMAZON AUSTRALIA	HECKLER	SYDNEY

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
<b>OD05 Transit</b>				
OD05/001	AUNTIE'S WORDS	TINDER	FIELD MANAGEMENT EXPAND INC.	TOKYO
OD05/002	DUREX SIGN OF PLEASURE	DUREX	SOUR BANGKOK	BANGKOK
OD05/003	SUMO STOPS	PLAYSTATION 5	ATALI,INC.	TOKYO
OD05/004	JR WEST PARADE TRAIN	JR WEST	FRONTIER INTERNATIONAL INC.	TOKYO
<b>OD06 Ambient: Small Scale</b>				
OD06/001	GAMIFRIES	MCDONALD'S	LEO MANILA	MANILA
OD06/002	CORONA IMPOSSIBLE PLANTS	CORONA	GUT	SINGAPORE
OD06/003	WHAT THE FRUIT	SMIRNOFF	YOUNGSTER BKK	BANGKOK
OD06/004	CRUSH THE PACK, LIFT YOUR DAY	UNI PRESIDENT / SCIENCE NOODLES	UNITED COMMUNICATIONS GROUP	TAIPEI
OD06/005	THE ART OF EFFORTLESSNESS	PANASONIC TAIWAN	UNITED COMMUNICATIONS GROUP	TAIPEI
OD06/006	PARKING LOT TAKEOVER	TOYOTA MOTOR SHOW 2025	HAKUHODO FIRST	BANGKOK
OD06/007	ACTROLOGY CARD	MIRROR THAILAND	TREND VG3 CO.,LTD.	BANGKOK
OD06/008	LAPTOP BENTO	FMV NOTE U	HAKUHODO INC.	TOKYO
OD06/009	FEET OF GLORY #TATAULTRAMARATHON	TATA SONS	BBDO INDIA	MUMBAI
<b>USE OF OUTDOOR</b>				
<b>OD07 Ambient: Exhibition &amp; Installation</b>				
OD07/001	MAIL DEL WATER : DELETE EMAILS, SAVE WATER	DR.CHUNG'S FOOD	HSAD	SEOUL
OD07/002	LOOK UP, LONDON	SAMSUNG	CHEIL KOREA	SEOUL
OD07/003	HANGEUL TRUCK	SAMSUNG GALAXY	CHEIL KOREA	SEOUL
OD07/004	BETTERVERSE	MITSUBISHI ELECTRIC	SPA-HAKUHODO	BANGKOK
OD07/005	SINGAPORE PAVILION AT EXPO 2025 OSAKA, KANSAI, JAPAN (THE DREAM REPOSITORY)	SINGAPORE TOURISM BOARD	KINGSMEN EXHIBITS PTE LTD	SINGAPORE

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<b>OD07 Ambient: Exhibition &amp; Installation</b>				
OD07/006	LIFE AFTER FIRE AND ASH	AVATAR	LEO KOREA	SEOUL
OD07/007	YOUNG-HEE FREEZES BANGKOK	NETFLIX	JONGLUCKDEE	BANGKOK
OD07/008	GLENFIDDICH SINGAPORE GRAND PRIX	GLENFIDDICH	HECKLER	SINGAPORE
<b>OD08 Ambient: Special Build</b>				
OD08/001	SALTANAT LIGHT	CITIX	GFORCE GREY	ALMATY
OD08/002	THE UNLUCKY NUMBERS SHOP	WHOSCALL	DENTSU CREATIVE THAILAND	BANGKOK
OD08/003	MAXIM GA-OK	MAXIM	CHEIL KOREA	SEOUL
OD08/004	THE SORRY CHICKEN	KNORR PROFESSIONAL	YOUNGSTER BKK	BANGKOK
OD08/005	CARRY-ON LEARNING	SAMSONITE	DENTSU CREATIVE INC.	JAKARTA
OD08/006	50 BENCHES	MCDONALD'S HONG KONG	BBDO HONG KONG	HONG KONG
OD08/007	BANGKOK JUMPS	NETFLIX	JONGLUCKDEE	BANGKOK
OD08/008	MIDDLE BOSS HERO	CRAFT BOSS	TYO INC.	TOKYO
OD08/009	THE BUD FAN	BUDWEISER	FLASH BOMBER	BANGKOK
OD08/010	PLAYBOARDS	PEPSI	IMPACT BBDO	DUBAI
OD08/011	WEDNESDAY CANAL OF TEARS	NETFLIX	GIGIL	MANILA
OD08/012	TRACES OF TRANCE	SHISEIDO	SHISEIDO CREATIVE	TOKYO
<b>OD09 Events, Guerrilla Marketing &amp; Stunts</b>				
OD09/001	YAMAL +10	ADIDAS CHINA	TBWA \ CHINA	SHANGHAI
OD09/002	SLEEPING WITH GIANT	NELL	DENTSU INC.	TOKYO
OD09/003	THE PUNISHMENT STAND STATUE	PANASONIC FOOD WASTE DISPOSER	UNITED COMMUNICATIONS GROUP	TAIPEI
OD09/004	OREO MILKY WAY DUNK	OREO	LEO INDONESIA	JAKARTA

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<b>OD09 Events, Guerrilla Marketing &amp; Stunts</b>				
OD09/005	BETTERVERSE	MITSUBISHI ELECTRIC	SPA-HAKUHODO	BANGKOK
OD09/006	PONKU ON PRO	APPLE	TBWA \ KOREA	SEOUL
OD09/007	INVISIBLE TO VISIBLE	FOUNDATION TO ERADICATE NEUROMUSCULAR DISEASES F ) E ) N ) D	YOUNGSANTI	BANGKOK
OD09/008	HEINEKEN F1 RIVER RUN	HEINEKEN	PUBLICIS ADVERTISING CO., LTD SHANGHAI BRANCH	SHANGHAI
OD09/009	BACK TO KAI TAK	CATHAY	PUBLICIS GROUPE HONG KONG	HONG KONG
OD09/010	#BAZIRRAMADAN (WASTEFUL RAMADAN)	MYSAVEFOOD	LEO MALAYSIA	KUALA LUMPUR
OD09/011	THE AIR POLLUTION JERSEY	LAMPHUN WARRIORS F.C. AND NORTHERN THAILAND BREATHE COUNCIL	FLASH BOMBER	BANGKOK
<b>OD10 Interactive &amp; Immersive Experiences</b>				
OD10/001	THE FINAL GAME	NETFLIX	MEDIALAND DIGITAL STRATEGY LIMITED	TAIPEI
OD10/002	HELLO, BRUTUS.	BRUTUS / GOOGLE GEMINI	DENTSU DIGITAL INC.	TOKYO
OD10/003	JR WEST PARADE TRAIN	JR WEST	FRONTIER INTERNATIONAL INC.	TOKYO
OD10/004	BETTERVERSE	MITSUBISHI ELECTRIC	SPA-HAKUHODO	BANGKOK
OD10/005	SINGAPORE PAVILION AT EXPO 2025 OSAKA, KANSAI, JAPAN (THE DREAM REPOSITORY)	SINGAPORE TOURISM BOARD	KINGSMEN EXHIBITS PTE LTD	SINGAPORE
OD10/006	WORK FROM IKEA	IKEA	OGILVY TAIWAN	TAIPEI
<b>CAMPAIGN EXCELLENCE</b>				
<b>OD11 Breakthrough in Outdoor *NEW*</b>				
OD11/001	SALTANAT LIGHT	CITIX	GFORCE GREY	ALMATY
OD11/002	THE SYNC AD	TOKUCHA	HAKUHODO INC.	TOKYO

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<b>OD11 Breakthrough in Outdoor *NEW*</b>				
OD11/003	CORONA IMPOSSIBLE PLANTS	CORONA	GUT	SINGAPORE
OD11/004	SUMO STOPS	PLAYSTATION 5	ATALI,INC.	TOKYO
OD11/005	LOOK UP, LONDON	SAMSUNG	CHEIL KOREA	SEOUL
OD11/006	OREO MILKY WAY DUNK	OREO	LEO INDONESIA	JAKARTA
OD11/007	CARRY-ON LEARNING	SAMSONITE	DENTSU CREATIVE INC.	JAKARTA
OD11/008	DROP CART DRAW	LOTUS'S	VML MALAYSIA	KUALA LUMPUR
OD11/009	DALAH'S SPOILER BILLBOARD	NETFLIX	VML GROUP THAILAND	BANGKOK
OD11/010	TRACES OF TRANCE	SHISEIDO	SHISEIDO CREATIVE	TOKYO
<b>OD12 Integrated Outdoor Campaign</b>				
OD12/001	VOICE WANTED	KOREAN NATIONAL POLICE AGENCY	CHEIL KOREA	SEOUL
OD12/002	INVISIBLE TO VISIBLE	FOUNDATION TO ERADICATE NEUROMUSCULAR DISEASES F ) E ) N ) D	YOUNGSANTI	BANGKOK
OD12/003	MIDDLE BOSS HERO	CRAFT BOSS	TYO INC.	TOKYO
OD12/004	WHERE IS FYANG?	VITAKERATIN	GIGIL	MANILA
<b>OD13 Resilience Through Creativity</b>				
OD13/001	AUNTIE'S WORDS	TINDER	FIELD MANAGEMENT EXPAND INC.	TOKYO
OD13/002	YOU'RE THE ONLY WINNER	CARE	VML MALAYSIA	KUALA LUMPUR
OD13/003	HEINEKEN F1 RIVER RUN	HEINEKEN	PUBLICIS ADVERTISING CO., LTD SHANGHAI BRANCH	SHANGHAI
OD13/004	GAMIFRIES	MCDONALD'S	LEO MANILA	MANILA
OD13/005	FREE RIDE ON THE TOUR	YAMASHITA SHINTENGAI SHOPPING STREET	DENTSU CREATIVE PICTURES INC.	TOKYO
OD13/006	THE BIGGEST LIFEGUARD	GRAND JOSUN MEDIA	INNOCEAN	SEOUL

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## LOTUS ROOTS

### LROD Lotus Roots

LROD/001	DUREX ALLGASM	DUREX	SOUR BANGKOK	BANGKOK
LROD/002	WHATSAPP NO-TEXT USER GUIDES	WHATSAPP	FUNDAMENTAL	MUMBAI
LROD/003	SLEEPING WITH GIANT	NELL	DENTSU INC.	TOKYO
LROD/004	THE WORLD'S BIGGEST "UNDOKAI"	WORLD ATHLETICS CHAMPIONSHIPS TOKYO 25	D2C INC.	TOKYO
LROD/005	SUMO STOPS	PLAYSTATION 5	ATALI,INC.	TOKYO
LROD/006	FACE MASK	GRAB	GIGIL	MANILA
LROD/007	INKVISIBLE	UN WOMEN	IMPACT BBDO	DUBAI
LROD/008	MEET ME AT THE COKE SIGN	COCA-COLA	OGILVY	SYDNEY

AS OF 11 MAR 2026